



# #BathGSP

## GOLD SCHOLARSHIP PROGRAMME

Liz Simmons  
Scholarships and Bursaries  
Enrichment Manager  
University of Bath



# BATH UNDERGRADUATE FUNDING

Bath Bursary

Accommodation  
Bursary

Placement  
Bursary

Support for  
Careleavers,  
Young Carers,  
Refugees

Gold Scholarship  
Programme

Sports and Arts  
Scholarships

International  
Scholarships

Corporate  
Scholarships



Each Gold Scholarship is joint funded – by the University and by a donor/donors.

- The amount of scholarships that we are able to offer depends on the number of donations that we receive!
  - Named scholarships – individual and corporate
  - Alumni Fund Scholarships

The University provides funding for the Gold Team and an events budget.

## HOW THE GSP IS FUNDED



# AIMS OF THE GSP

“The Gold Scholarship Programme (GSP) aims to ensure that its Scholars are equipped with the funding, skills, knowledge, experience and social capital needed to maximise their Bath experience and to successfully transition to the next stage of their career/studies.



# THE GOLD SCHOLARS

Household income under £25,000 and meet at least one WP criteria

Have written a personal statement demonstrating ambition and an enthusiasm for personal development.

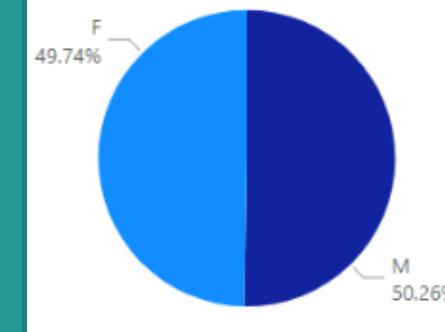
(Data from 2021-22)

- come from all over the country – but with a lot from London and South Wales
- 44% come from BAME backgrounds
  - Compared to 18% of Bath UK domiciled undergraduate population
- 27% have declared a disability, with a high proportion of mental health concerns
  - Compared to 15% of Bath UK domiciled undergraduate population
- 50/50 gender balance
  - Compared to 42% female / 58% male in Bath UK domiciled undergraduate population

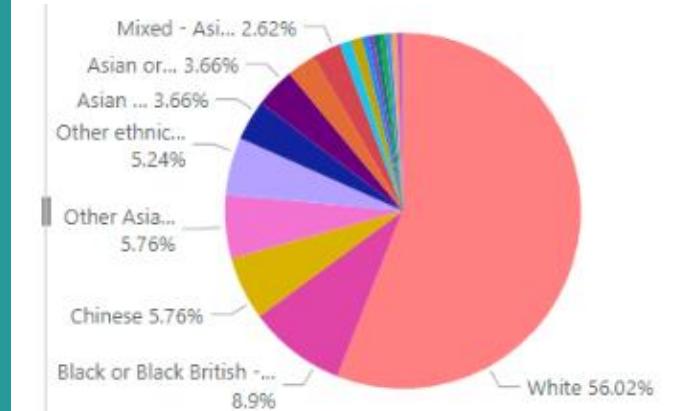
## Home location



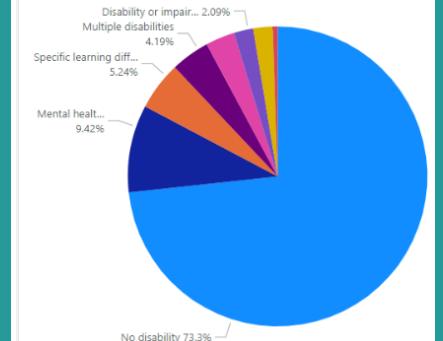
## Gender



## Ethnicity



## Disability





## THE MONEY!

### **£5000 per year of study**

- 3 x payments – Dec, Feb, May
- optional early payment of £500 in September of Year 1

### **£5000 if participating in unpaid placement year or Study Year Abroad**

- Plus £2000 Unpaid Placement Bursary

*"The Gold Scholarship has allowed me to fully embrace and get involved in all that the university has to offer and start new experiences without the financial worry of missing out on paid work."*



# THE GOLD FAMILY

*"It's a family - simple as. Everyone looks out for each other, and we all want everyone to succeed."*

The Gold Team

Donors

Gold Mentors

Peer Group Facilitators

Gold Scholars

Gold Grads

*"It means being involved in a comforting community with an unspoken understanding of your background without being judged."*



## THE ENRICHMENT PROGRAMME

*"The Gold Scholarship pushes us to be better, to volunteer and learn, to expand ourselves and improve."*

- Skills Training and Employability Programme (STEP)
- GSP Mentors and networking opportunities
- Volunteering and Approved Roles (VAR)
- Peer Groups
- Communications and Opportunities

*"Being a Gold Scholar allows me to differentiate from other students or potential candidates. It gives me a new talking point to network with and build connections with... It allows me to grow as a person, learn new skills and just constantly boast a more strengthened CV."*

# THE GOLD OBJECTIVES

A framework for Scholars to map their journey through university

A vocabulary to help Scholars articulate their experiences and the skills that they develop



- Enhancing the social and cultural capital of the Gold Scholars by providing them with access to a network of professionals.
- A deeper understanding of the transition from university into a professional career, or postgraduate study,
  - support to develop the skills, knowledge, experience and social capital to make this transition successfully.
- Gold Scholars are not allocated an individual mentor
  - They have access to the database of mentors and can approach them at any time for one-off advice or ongoing support
- Gold Scholars meet Gold Mentors at our online and in-person networking events

**NEW MENTOR!**

Lee Dacey

Chemical engineering  
CEO  
Green Star BCS LLC

Brian Nicholson

Male  
Electronic and Electrical Engineering  
Intellectual Property Lawyer  
Queen's Counsel

Caroline Thomas

Female  
Business Studies  
Marketing Officer, Marketing Department  
University of Bath

Chelsey Westwood

Female  
Social work and applied social studies  
Newly qualified social worker  
Wiltshire Council



## NETWORKING AND MENTORS



# EVALUATION – COLLECTING DATA

## Student feedback

- In depth pre-entry, end of Year 1 and end of degree surveys
  - With comparator data from Bath Bursary recipients and low income students not in receipt of funding
  - Shorter EOY surveys for other year groups
- Structured agendas and minutes from Peer Group meetings, and Year Group representative meetings
- Focus groups
- Individual feedback – 1-1 meetings / emails
- Independent semi-structured interviews
  - Comparator interviews with BB recipients

# EVALUATION – COLLECTING DATA

## Demographic data from Student records

- Protected characteristics
- Faculty / course data
- Application data

## Engagement & Participation data

- GSP event attendance / volunteering logs etc
- Involvement in wider University opportunities & support – Careers / Student Support / SU
- Placements

## Outcomes

- Retention
- Degree outcomes
- Destination data

# IMPACT



UNIVERSITY OF BATH  
Gold Scholarship Programme



**Impact on Scholars**



**Impact on the University**



**Impact on the wider  
community**

# IMPACT ON SCHOLARS



Belonging

Wellbeing

Social Capital

Skills and confidence

Success

- Continuation rates
- Degree outcomes
- Graduate outcomes

# IMPACT ON THE UNIVERSITY



## Changing perceptions of WP / EDI at the University

- Internal and external
- High profile demonstration of commitment to WP / EDI
- Positive recognition of the value that these Scholars add to the Uni
- Under-represented students taking on leadership roles
- ? Impact on recruitment of WP students?

## Gold Scholars engagement and feedback

- Volunteering, outreach & other extra-curricular activities
- Insights and feedback on student experience

## Positive industry and community relations

- Volunteering (over 10,000 hours in 2021/22)
- Mentors
- Placements / Internships etc

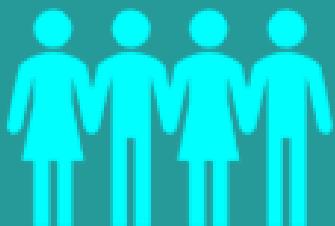
## Alumni and donor engagement

## APP Commitments and League tables

- Continuation rates
- Degree outcomes
- Graduate outcomes



## IMPACT ON THE WIDER COMMUNITY



### Under-represented students moving on to influential positions in careers and society

- Impact on the communities they come from
- Impact on future cohorts
- Diverse thinking / problem solving
- A better, more inclusive future?

### The University's commitment and promotion of the GSP raises profile – encouraging others?

### Volunteering



## FIND OUT MORE

Ask us! [Gold-admin@bath.ac.uk](mailto:Gold-admin@bath.ac.uk)

Main webpage	<a href="https://www.bath.ac.uk/campaigns/gold-scholarship-programme/">https://www.bath.ac.uk/campaigns/gold-scholarship-programme/</a>
Blogs	<a href="https://blogs.bath.ac.uk/students/category/gold-scholarship-programme/">https://blogs.bath.ac.uk/students/category/gold-scholarship-programme/</a>
Patron Profile	<a href="https://www.bath.ac.uk/profiles/patron-for-the-gold-scholarship-programme-mrs-margaret-white/">https://www.bath.ac.uk/profiles/patron-for-the-gold-scholarship-programme-mrs-margaret-white/</a>
Mentors	<a href="https://www.bath.ac.uk/campaigns/become-a-gold-scholarship-programme-mentor/">https://www.bath.ac.uk/campaigns/become-a-gold-scholarship-programme-mentor/</a>
LinkedIn	<a href="https://www.linkedin.com/company/gold-scholarship-programme">https://www.linkedin.com/company/gold-scholarship-programme</a>
Impact	<a href="https://www.bath.ac.uk/campaigns/your-impact-through-gold-scholarships/">https://www.bath.ac.uk/campaigns/your-impact-through-gold-scholarships/</a>
Donate	<a href="https://www.bath.ac.uk/campaigns/funding-a-scholarship/">https://www.bath.ac.uk/campaigns/funding-a-scholarship/</a>