

Developing and Implementing your Evaluation Strategy: A Mixed Methods Approach

- ◆ 10.00 **Registration and Refreshments**

- ◆ 10.30 **Mixed Methods Research: An Introduction**
Dr Andrew Bengry, Senior Lecturer, Bath Spa University

This session will introduce participants to mixed methods research providing an overview of its history and the key theoretical debates. Andrew will then explain the different types of mixed methods research exploring the ways that quantitative and qualitative data can be combined. The session will include reflection points to discuss and explore the key concepts, various approaches and methodological challenges.

- ◆ 11.30 **Using Access and Participation Data in a Mixed Methods Approach**
Annette Hayton, Senior Research Fellow, University of Bath

In this session Annette will consider how the data sets frequently collected in HEIs could be used to support a mixed method approach, helping to meet the reporting requirements of UK regulators such as the Office for Students and also the needs of local teams aiming to improve their practice. Opportunities to actively explore how the NERUPI Framework can be used to support a mixed methods approach will be part of the session.

- ◆ 12.30 **Feedback**
- ◆ 12.45 **Lunch**

- ◆ 1.30 **Using HEAT Data as part of Mixed Methods Approach**
Anna Anthony, Senior Analyst, HEAT Higher Education Access Tracker

In her session Anna will show how quantitative tracking data from HEAT can be used in a counter-analysis which is rated as Type 3 in the OfS's Standards of Evaluation. She will then set out the limitations of this method and explain that these can be mitigated by triangulating the findings with qualitative data through a mixed-methods approach.

- ◆ 2.15 **Workshop Session**

Participants will explore three mixed methods case studies which are led by quantitative data, qualitative data or are based on an embedded design.

- ◆ 3.00 **Discussion and Feedback**
- ◆ 3.30 **Close**