



# Possible Selves-Exploring online parental engagement

## WELCOME

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London

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# What makes a great travel guide?

As WP practitioners, we act as guides for young people on their journey to explore higher education.

But what makes a great guide? We put this question to parents who attended “Surviving to thriving”.

## Now, over to you.



# Exploring parental engagement at Aimhigher London

- Gathering information, building relationships with parents (parent's eve, phone calls)
- Developing communications
- Launch events and planning tailored delivery
- Pivoting to online delivery
- Active listening-responding to need in Covid 19
- Delivering “Surviving to thriving”





REVOLUTION HIVE  
EQUIPPING YOUNG PEOPLE FOR LIFE BEYOND THE CLASSROOM

# Designing sessions for parents with Revolution Hive

## *Surviving to Thriving*

2-part programme for parents to reflect, assess and discuss their approaches to helping their children in their education journey.

- Pressure of Parenting?
- Transparency and Connection
- Push vs. Support?
- Explore vs. Explode?
- Mindset | Language | Infrastructure



WHAT WILL THE  
IMPACT OF THE JOURNEY  
BE ON YOUR RELATIONSHIP?

HOW OFTEN AND DELIBERATELY  
DO YOU SHARE YOUR WORKING  
OUT?

# Q&A w/ Kelly Mills, Student Ambassador

- Kelly is a third year Sociology student at Goldsmith's University and a Uni Connect student ambassador.
- She is also a parent to Henry in Year 8 and Betty in Year 6.
- She attended “Surviving to thriving” to help kick start the conversation with parents.



# Possible Selves-pilot online parental engagement programme

- Can we build sustained relationships with parents online?
- What difference does peer support make to engaging parent groups?
- Can a supportive online group dynamic and regular touchpoints with HEIs support parents to visit physical spaces in the future?



Asking a different set of questions.

# Let's start the conversation



- If you're interested in joining a parental engagement working group with other NERUPI members, get in touch with Kirsty at [k.allen@kingston.ac.uk](mailto:k.allen@kingston.ac.uk)
- To find out more about Revolution Hive, contact Louis at [louis@revolutionhive.com](mailto:louis@revolutionhive.com)
- Any questions?