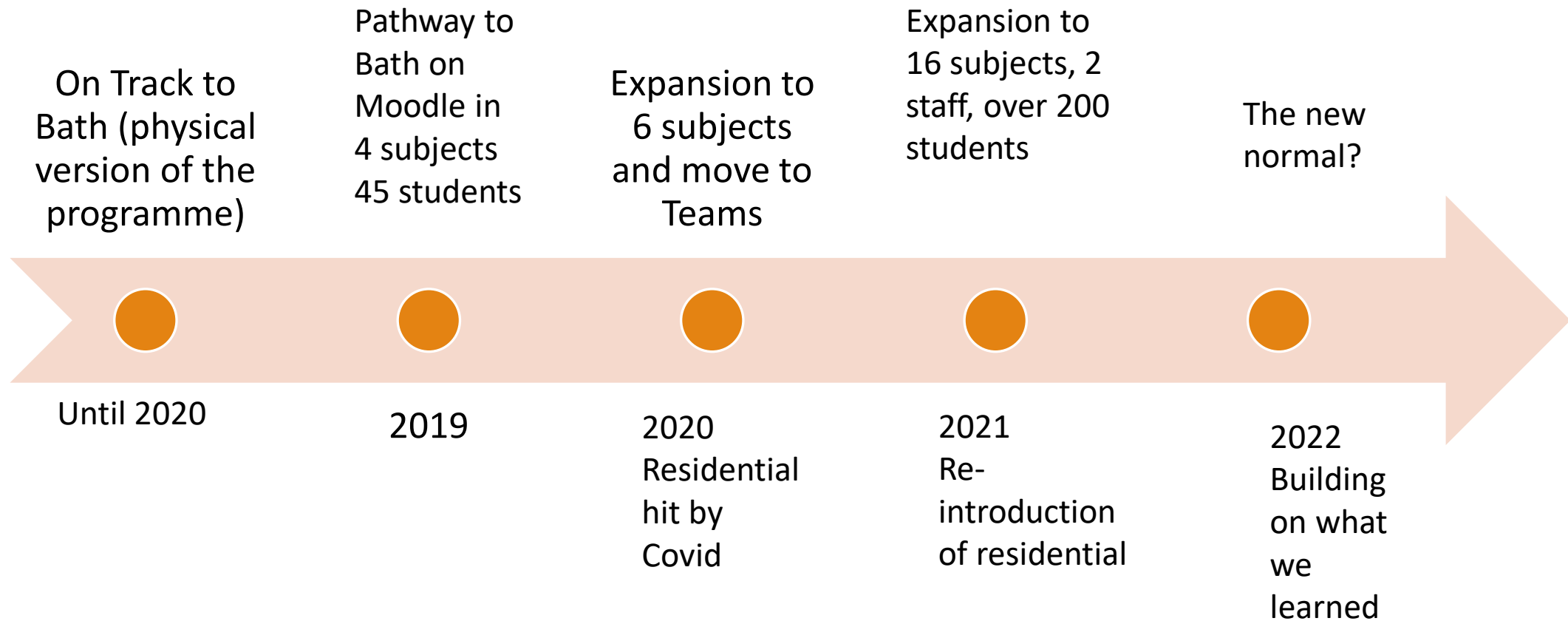Agnes Mason
Outreach Officer - Pathway Programme
University of Bath
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Future Proofing Outreach Programmes

WHAT CAN WE LEARN FROM THE TRANSITION TO ONLINE?

The Journey at Bath

On Track to Bath (physical version of the programme)

Pathway to Bath on Moodle in 4 subjects 45 students

Expansion to 6 subjects and move to Teams

Expansion to 16 subjects, 2 staff, over 200 students

The new normal?

Until 2020

2019

2020
Residential hit by Covid

2021
Re-introduction of residential

2022
Building on what we learned

What is Pathway?

- A free online programme for Year 12

- Between February and December

- PhD tutor and ambassadors

- Develop key academic skills through independent project (16 subjects)

- A free 3 day residential

- Support with UCAS

- The chance of an alternative offer

- Employability sessions with Santander

Class Notebook

Assignments

Grades

Insights

Channels

General

Session 2 - Choices Game

Session 4 - Spot the Microaggressions

Session 6 - Allyship

Pathway to Bath Induction - We All Belong at Bath N...

- Welcome
- Session 1 - Why it ma...
- Session 2 - Unconscio...
- Session 3 - Privilege
- Session 4 - Discrimina...
- Session 5 - Racism an...
- Session 6 - Allyship
- FINAL TASK - Please c...
- _Collaboration Space
  - Using the Collabora...
  - Session 6 - Allyship...
  - Session 2 - Choices...
- _Content Library
- _Teacher Only
- Aayah Ajaj
- Aayushi Taylor
- Abdulmuiz Alabi
- Abhivansh Jindal
- Abida Sulaiman

Session 1 – Why it matters

Session 1 - Glossary

Session 1 – Why it matters

13 January 2021   16:58

UNIVERSITY OF BATH

We All Belong at Bath Session 1 - Why it Matters on Vimeo

This session should take: 20 MINUTES

By the end of this session we hope you'll:
- Have an understanding of some key terminology related to Equality, Diversity and Inclusion
- Have gained an insight into the Higher Education landscape
- Feel inspired by the potential for us all to make a positive impact by taking personal responsibility

Pathway

WHY?

- based on successful On Track programme

- key skills

- confidence

- alternative offer

- **build a relationship with the University of Bath**

  ○ → covers all NERUPI aims with a focus on on "Develop students' confidence and resilience to negotiate the challenge of university life and graduate progression" and also "develop students' study skills and capacity for academic attainment and successful graduate progression".

AND WHY ONLINE?

- Need to broaden our geography to reach more of our target demographics

- Scalability to meet ambitious APP targets

- Accessibility for students – flexibility, self direction, removal of some barriers (although introduces new challenges!)

- Students develop digital skills in the broadest sense

- Staffing

- Ability to personalise and bespoke support

What have we learned?

Strengths

- has been designed for online from the start

- wide range of teaching methods (video, live, mural, quizzes etc)

- flexibility

- monitoring engagement gives us new quantitative insight

- direct messaging with ambassadors

- connecting students from across the country

- We all belong at Bath Inclusion and Diversity module before they start

Challenges

- engagement online / virtual fatigue

- COVID and mental health / extra pressures

- managing a large team of ambassadors and tutors

- access to IT

Successes in Online Delivery

Academic skills (research, referencing, etc)

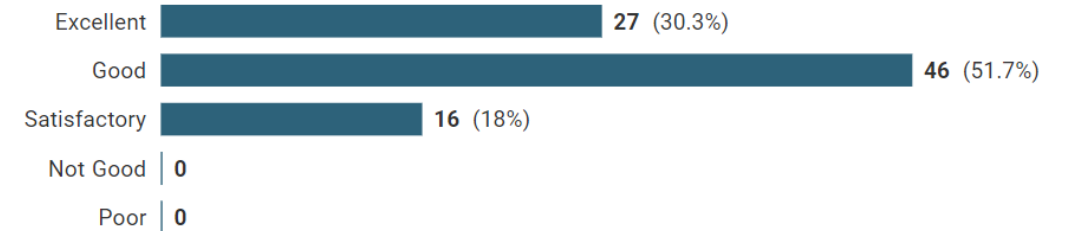Time management

Computer skills (Teams, Word, etc)

Employability skills (sessions with Santander)
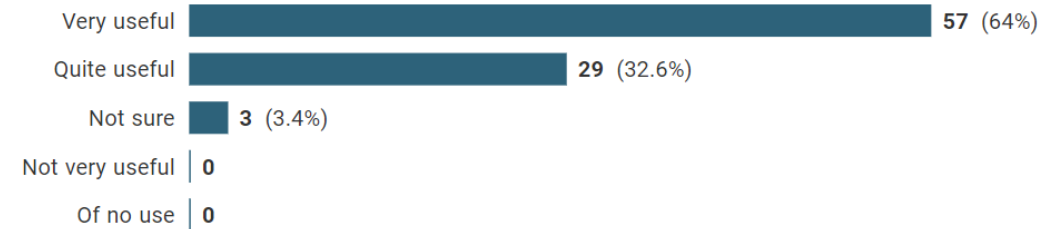
Knowledge (Finance, personal statements, etc)

Experience (Life on campus, lecture theatres, etc)

Awareness of support (careers, placements, student services, etc)

Carrying out online academic research

Rating	Count	Percent
Excellent	27	(30.3%)
Good	46	(51.7%)
Satisfactory	16	(18%)
Not Good	0	
Poor	0	

Getting a taster of university style learning

Rating	Count	Percent
Very useful	57	(64%)
Quite useful	29	(32.6%)
Not sure	3	(3.4%)
Not very useful	0	
Of no use	0	

Successes in Online Delivery

Academic skills (research, referencing, etc)

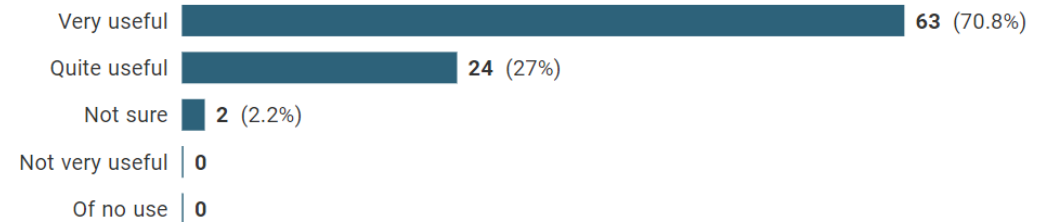Time management

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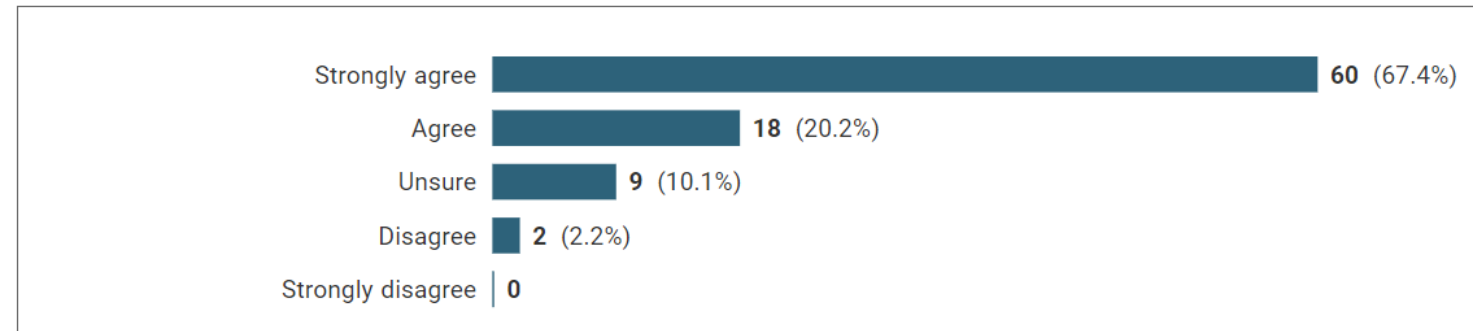Understanding more about student life

Very useful	63 (70.8%)
Quite useful	24 (27%)
Not sure	2 (2.2%)
Not very useful	0
Of no use	0

I know where I can go for support with my next steps in planning for my future

Strongly agree	42 (47.2%)
Agree	39 (43.8%)
Unsure	8 (9%)
Disagree	1 (1.1%)
Strongly disagree	0

What did the students think?

I am likely to apply to the University of Bath

Strongly agree	60 (67.4%)
Agree	18 (20.2%)
Unsure	9 (10.1%)
Disagree	2 (2.2%)
Strongly disagree	0

"The whole experience has been much better than I expected I have learnt so much about such a broad field and have really really enjoyed the program and would highly recommend people to apply"

"I believe the Induction is something that has made Bath University stand out drastically in terms of inclusivity. That was the deciding factor in prioritising Bath over Oxford "

Describe the Uni of Bath in 3 words

BEFORE THE PROGRAMME

HALF WAY THROUGH THE PROGRAMME

Insights from the return to F2F

> Face to face interaction hugely appreciated, large uptake

> No "work" on residential – focus on IAG/uni life

> Important to be in physical environment after COVID

> Covid safe bubble system challenging

> Really think about which sessions could just be online

> Even more mental health considerations than usual

> Great that they know each other from online

"I've enjoyed everything about this residential trip. The activities, hearing from people that have been at bath university, socialising and the services that have been provided for me."

So, what does the future look like?

Pathway in the next phase of COVID

- Blended approach in 2019 and 2021 very successful

- keep online delivery and in person residential

- Bath reps to help marketing

- Increased focus on conversion (follow up with online activities after residential until Christmas)

Thanks for listening!

Questions?