

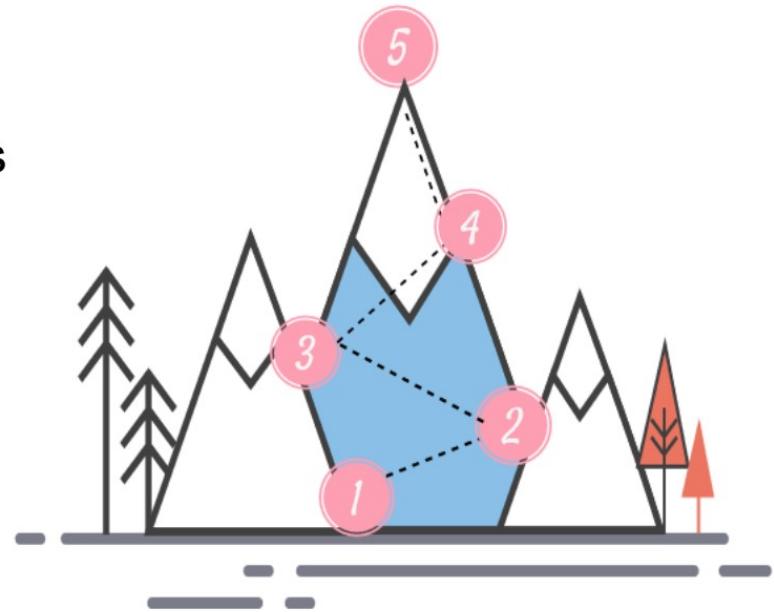


# Student Ambassador Led Outreach

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# Content

- Programme ethos
- Benefits for ambassadors
  - Recruitment
  - Skills & progression
- Benefits for pupils
- Benefits for WP



# Our Ethos

- Recruiting young people from underrepresented backgrounds
- Giving ambassadors as much responsibility as possible
- Not just a job



# Benefits for Ambassadors

- Community
- Belonging
- Access to opportunities & support services
- Reaffirmation
- Pay £135,893 (2018-19)



# Ambassador Recruitment



- Targeted strategy
- Inclusive processes
- KPIs
- Assessment Centre

Recruitment Data	2019-2020 Cohort	2018-19 Cohort	2017-18 Cohort
WP, First-Gen, or partner school	81%	90%	96.6%
First- Gen	69.7%	68.8%	84.8
Care Leaver	0%	3%	9.1%
Young Carers	9%	9%	12.1%
BAME	50%	37.5%	36.4%
Partner school	30.3%	20.6%	21.2%

# Skills & Progression



- Training & development
- Regular feedback
- Structured programme

**Table 1: Success Figures for ambassadors compared to the whole provider**

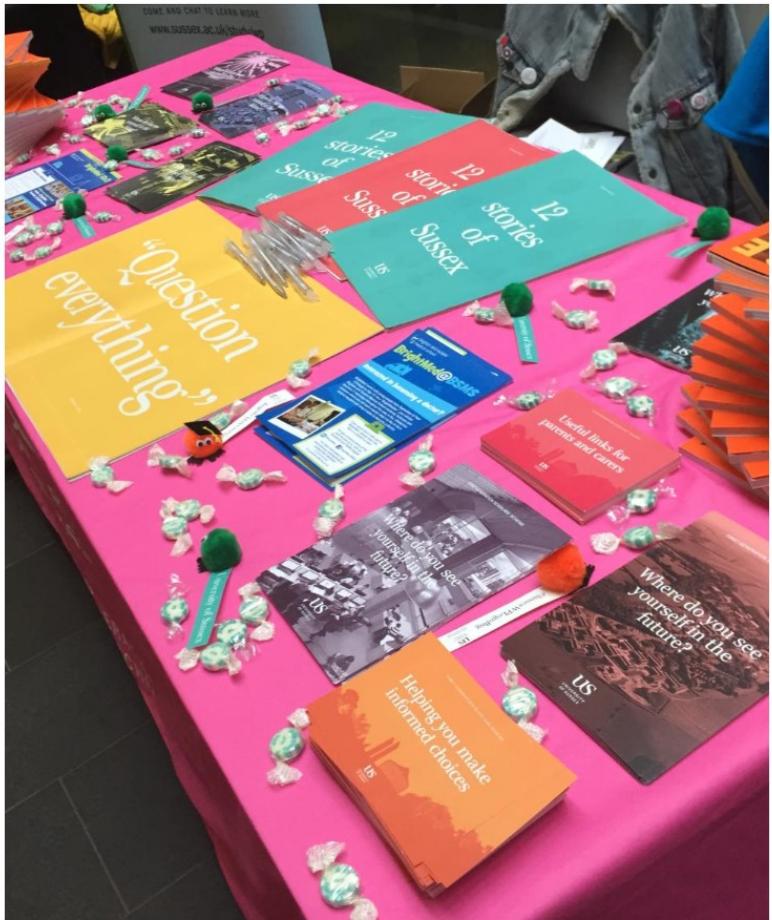
	WP Ambassadors	University wide
<b>Number of Graduates</b>	34	5731
<b>Graduating with a 1<sup>st</sup></b>	15	1456
<b>Graduating with a 2(i)</b>	18	2913
<b>Graduating with either a 1<sup>st</sup> or a 2(i)</b>	33	4369
<b>% Graduating with a 1<sup>st</sup></b>	44%	25%
<b>% Graduating with a 2(i)</b>	52%	51%
<b>% Graduating with either a 1<sup>st</sup> or a 2(i)</b>	97%	76%

# Benefits for Pupils

- Relatability
- Role models
- Partner Schools/past participants
- Authentic voice



# Benefits for the WP Team



- Increase in activity
  - Group work
- Better pupil engagement
  - Student voice
- Less dependant on academics
- Energy and dynamism
  - Ideas & feedback



# Questions?



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