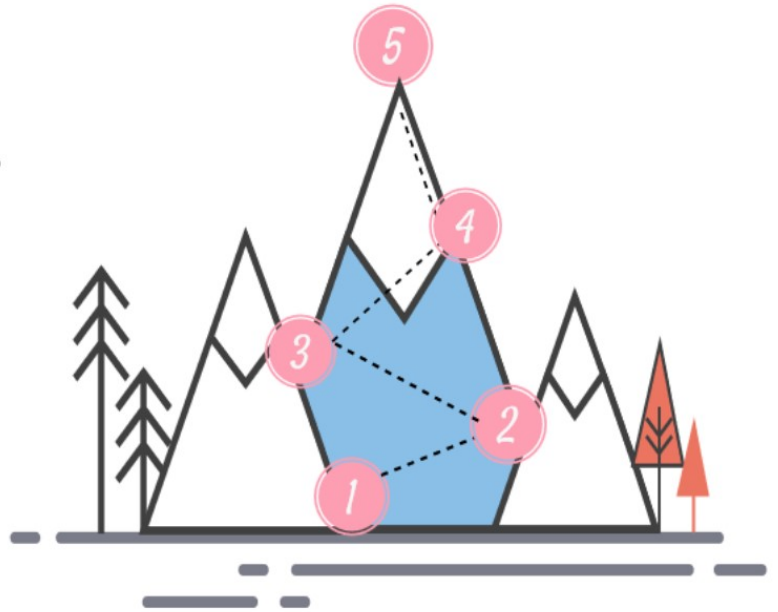


Student Ambassador Led Outreach

Mandy Cudby – WP Outreach Coordinator

Content

- Programme ethos
- Benefits for ambassadors
 - Recruitment
 - Skills & progression
- Benefits for pupils
- Benefits for WP



Our Ethos

- Recruiting young people from underrepresented backgrounds
- Giving ambassadors as much responsibility as possible
- Not just a job



Benefits for Ambassadors

- Community
- Belonging
- Access to opportunities & support services
- Reaffirmation
- Pay £135,893 (2018-19)



Ambassador Recruitment



- Targeted strategy
- Inclusive processes
- KPIs
- Assessment Centre

Recruitment Data	2019-2020 Cohort	2018-19 Cohort	2017-18 Cohort
WP, First-Gen, or partner school	81%	90%	96.6%
First- Gen	69.7%	68.8%	84.8
Care Leaver	0%	3%	9.1%
Young Carers	9%	9%	12.1%
BAME	50%	37.5%	36.4%
Partner school	30.3%	20.6%	21.2%

Skills & Progression



- Training & development
- Regular feedback
- Structured programme

Table 1: Success Figures for ambassadors compared to the whole provider

	WP Ambassadors	University wide
Number of Graduates	34	5731
Graduating with a 1st	15	1456
Graduating with a 2(i)	18	2913
Graduating with either a 1st or a 2(i)	33	4369
% Graduating with a 1st	44%	25%
% Graduating with a 2(i)	52%	51%
% Graduating with either a 1st or a 2(i)	97%	76%

Benefits for Pupils

- Relatability
- Role models
- Partner Schools/past participants
- Authentic voice



Benefits for the WP Team



- Increase in activity
 - Group work
- Better pupil engagement
 - Student voice
- Less dependant on academics
- Energy and dynamism
 - Ideas & feedback

Questions?



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