

Utilising Student Power: MyFeedback

Delivering an innovative online feedback platform in partnership with students at the University of East London.

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University of
East London

125
YEARS
of Pioneering Futures



83%
Overall positivity of
graduating students
NSS

MyFeedback

University of
East London | Academic Tutors

**PSSST.... DID YOU KNOW THAT YOU
CAN GET FEEDBACK ON YOUR
WRITTEN ASSIGNMENTS BEFORE
YOU SUBMIT?**

Context

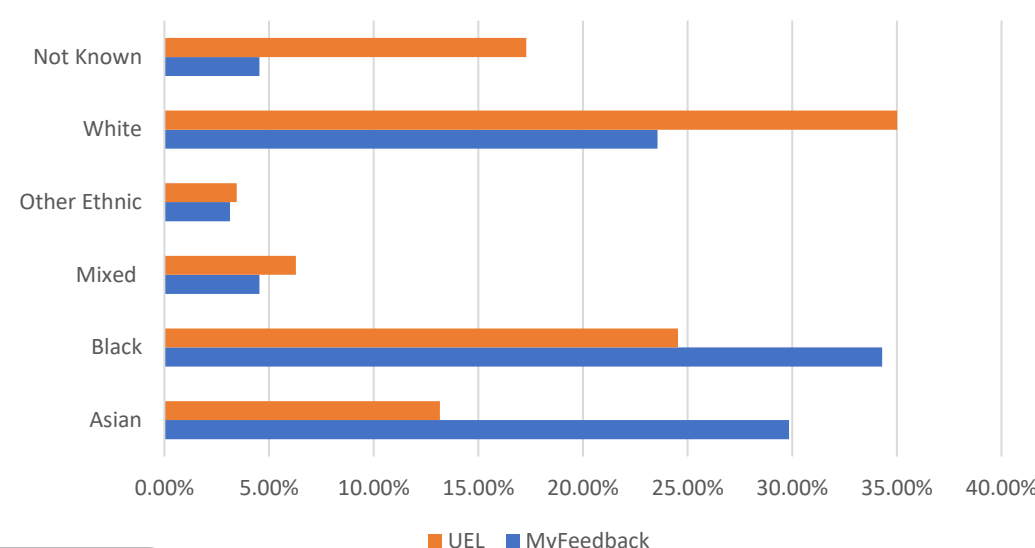
It is well established that students from a wide range of backgrounds joining UK Higher Education require support with the development of academic writing skills. The importance of receiving regular and consistent feedback on work is widely acknowledged as being a factor that may have a positive effect on reinforcing students' learning and enhancing successful outcomes . ¹

In 2021/2022:
No. of users: 1329
Average. uplift
Grade : 11%
Continuation: 6%

Impact

Initial analysis has shown that MyFeedback users benefit from better outcomes with marked improvements for students from under-represented backgrounds. OFIs who are employed develop valuable work experience skills ⁴ as well as deepening their knowledge in academic skills.

Ethnicity of MyFeedback users



It really helps me
and guides me to
make changes in
my assessments"

Student Feedback

It's an excellent system. The
staff are very helpful and easy
to access. I recommend every
student use them before they
submit their drafts

For someone new to academic
writing, this has been SO
helpful. The system worked for
me... I can now tidy up this, my
first assessed essay, and
progress with my second one
with much less trepidation.

Introduction

Since 2018, the University of East London has run an innovative online feedback platform providing, on-demand formative academic writing feedback delivered by students for students. ² The MyFeedback service provides an alternative to face-to-face methods of academic writing support. In doing so, the service mitigates against barriers to access, fostering an inclusive environment of active learning through encouraging engagement with support services and constructive feedback. ³

OFI Feedback

"I have already learnt a great deal during my first two weeks as an OFI and I have found the training sessions very informative and helpful. As well as brushing up on my grammar, I have learnt how to effectively provide feedback on student's work and how to spot specific areas that they could improve on"

"I enjoyed working with my co-workers and helping students succeed academically. The skills I learned as an OFI helped me in my professional development."

What we do

Utilising the technology that students use at university such as Turnitin and Moodle, an average of 9 to 12 students are employed each year as Online Feedback Initiators (OFIs). They are trained by the Academic Tutoring Team to provide asynchronous feedback on grammar, structure and referencing. This allows the team to collaborate with students and share knowledge and expertise while forging effective partnerships with the student community.

References

- 1 Wisniewski, B., Zierer, K., & Hattie, J. (2020). The power of feedback revisited: a meta-analysis of Educational Feedback research. *Frontiers in Psychology*, <https://doi.org/10.3389/fpsyg.2019.03087>.
2. University of East London. (2023, September 1). *Access and Participation Plan*. Retrieved from University Of East London: <https://uel.ac.uk/about/governance/access-participation-plan>.
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4. Raish, V., & Rimland, E. (2016). Employer Perceptions of Critical Information Literacy Skills and Digital Badges. *College & Research Libraries*, 77(1), 87-113.